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| **Sponsorship****Category** | **Amount /** total value of sponsorship  | **Benefits** |
| **Gold**Sponsors | $800 and above | * Logo in the President’s monthly column in the *Tennant and District Times* to acknowledge support
* Logo in the front pages of 2017 1st Quarter Barkly Regional Council (BRC) Magazine to acknowledge support
* Allowed to bring a maximum of two company or organisation banners or promotional materials on the day
* Coupon for Australia Day morning ceremony breakfast for two
* Prominent recognition in the lead up to and after the event in the local newspaper, BRC community board and BRC website
* Prominent recognition on the day of celebration
* Prominent recognition with Australia Day Council
* A Certificate of Appreciation from the Australia Day Council NT and Barkly Regional Council
 |
| **Silver**Sponsors | $500 - $799 | * Thank you mention in the President’s monthly column in the *Tennant and District Times* to acknowledge support
* Logo in the middle pages of the 2017 1st Quarter BRC Magazine to acknowledge support
* Allowed to bring one company or organisation banners or promotional material on the day
* Prominent recognition in the lead up to and after the event in the local newspaper, BRC community board and BRC website
* Prominent recognition on the day of celebration
* A Certificate of Appreciation from the Australia Day Council NT and Barkly Regional Council
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| **Bronze**Sponsors | $200 - $499 | * Thank you mention in the President’s monthly column in the *Tennant and District Times* to acknowledge support
* Mention in the 2017 1st Quarter BRC Magazine (maximum of 20 words) to acknowledge support
* Recognition in the lead up to and after the event in the local newspaper, BRC community board and BRC website
* Recognition on the day of celebration
* A Certificate of Appreciation from the Australia Day Council NT and Barkly Regional Council
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| **Iron**Sponsors | Below $200 | * Thank you mention in the President’s monthly column in the *Tennant and District Times* to acknowledge support
* Mention in the 2017 1st Quarter BRC Magazine (maximum of 10 words) to acknowledge support
* Recognition in the lead up to and after the event in the local newspaper, BRC community board and BRC website
* Recognition on the day of celebration
* A Certificate of Appreciation from the Australia Day Council NT and Barkly Regional Council
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**2017 Australia Day Celebrations at Lake Mary Ann**